



EMPOWER THE WAY FORWARD

OUR STRATEGIC PLAN
2024-2029



WHITINSVILLE CHRISTIAN

INSPIRING

MINDS

IGNITING

HEARTS

For God has not given us a spirit of fear, but of power and of love and of a sound mind.

2 TIMOTHY 1:7



DEAR FRIENDS,

Whitinsville Christian School (WCS) has renewed our Strategic Plan to build upon the momentum of the 2019-2024 Plan, and ensure that our school maintains and enhances its standards of academic excellence, Christian integrity, and holistic development of our current and future students.

As part of the process, we identified and celebrated our guiding principles. WCS provides a strong academic foundation including service learning, community involvement, and collaboration. WCS teaches from an integrated, reformed Christian worldview, exploring every nook and cranny of creation. WCS embraces the belief that everyone has a God-given purpose explored through learning about Christ's life and character in the effort to build and develop a personal faith and relationship with Him to further the restoration of God's world.

Whitinsville Christian School will be inspired by our abiding faith in God, be rooted in our storied traditions, and will seek to continually grow and thrive for the benefit of the generations of children who will pass through our doors. As we reviewed our strengths and our potential as an academic community, we identified four key goals on which we need to focus:

- **FORTIFY THE MISSION**
- **ELEVATE OPERATIONAL EXCELLENCE**
- **FOSTER COMMUNITY CONNECTIONS**
- **EQUIP FOR A LIFETIME OF PURPOSE**

The 2024-2029 Strategic Plan articulates the actions we will take over the next five years to accomplish our ambitious goals. Its implementation will require the prayer and support of our entire community – faculty, staff, administration, students, alumni, families, donors, and Trustees.

We are excited that this Strategic Plan will empower WCS through our 100th anniversary, and lay a strong foundation for the next one hundred years.

With faith and purpose,

A handwritten signature in cursive script that reads "Erika Johnson".

Erika Johnson
President, Board of Trustees

A handwritten signature in cursive script that reads "Sarah Bowler".

Sarah Bowler
Head of School





FORTIFY THE MISSION

“Whitinsville Christian’s true value is reflected in the academic and personal growth of our students. This strategic plan will allow us to showcase this to a broader audience.”

—CHRISTINA MENARD
BOARD OF TRUSTEES TREASURER

The strategic planning process itself is one of self-reflection, as a community, and as an academic institution. Our mission to nurture children, in partnership with families, for Christ-like service in God’s world remains at the heart of our decision-making and commitment to acting as good stewards of our resources. The mission and our actions are only successful if our community sees the value of our work.



In order to remain a vibrant institution for the next 100 years, we must continue to be good stewards of our resources and implement plans that build on our secure financial position.

Our supporters have many options when it comes to giving their time and talents. WCS must be worthy of these gifts, and steward them for the greatest good for God's kingdom.



The strategic plan has time-phased goals that will enable us to better fortify our mission:

- EXECUTE THE GOALS OF THE STRATEGIC PLAN
- IMPLEMENTATION OF A STRATEGIC FINANCIAL PLAN
- INSPIRE GIVING AND INVOLVEMENT WITHIN THE GREATER COMMUNITY
- DELIVER OUR MESSAGING WITH CONSISTENT, EFFECTIVE LANGUAGE TO OUR CONSTITUENTS
- CONNECT SUPPORTERS TO OUR AREAS OF NEED, TO SECURE RESOURCES FOR THE NEXT GENERATION OF STUDENTS



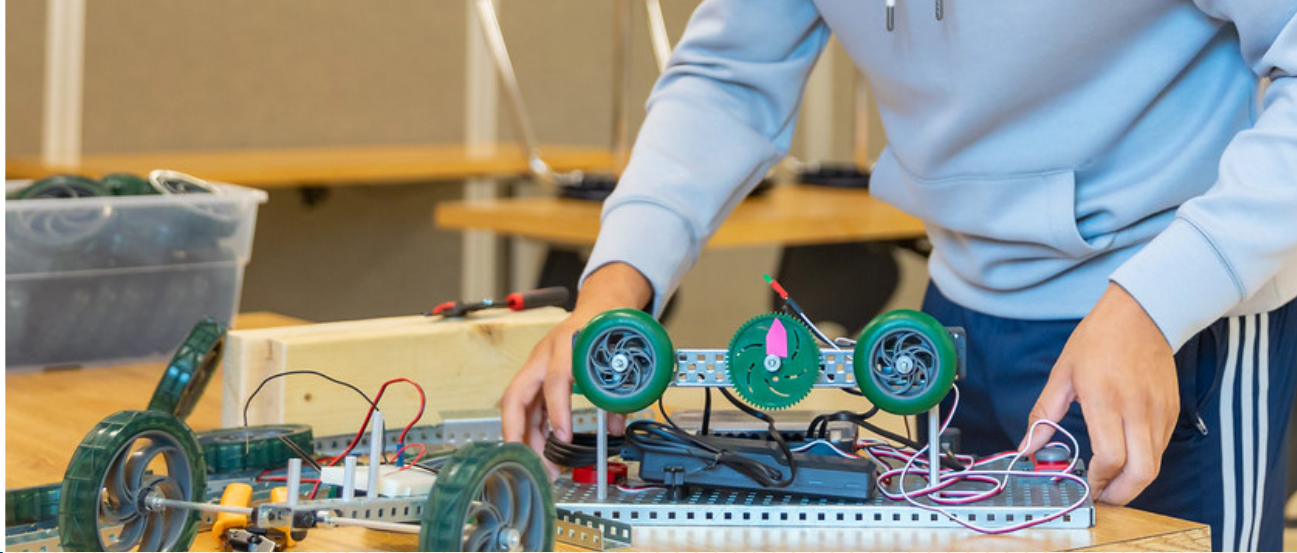
ELEVATE OPERATIONAL EXCELLENCE



\$1 MILLION
*in discounts and
tuition assistance*

We value our faculty for their loving care and concern for our students and recognize their vital role in shaping our students' future. WCS is committed to attracting and retaining exceptional educators by providing predictable and supportive work environments and continuous opportunities for professional growth. We will cultivate a thriving community of dedicated educators who are empowered to excel in every way.

We are blessed by a beautiful campus, surrounded by opportunities to appreciate God's creation. We must prioritize caring for our existing facilities, while dreaming for new spaces for our students. Just as our own community members do, visitors to our campus appreciate the environment in which we nurture our students.



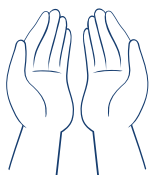
Whitinsville Christian School will continue to be inspired by our abiding faith in God, be rooted in our storied traditions, and will seek to continuously grow and thrive for the benefit of the generations of children who will pass through our doors.

The strategic plan has time-phased goals that will enable us to deliver our mission with excellence:

- RECRUIT AND RETAIN FACULTY AND STAFF WHO ALIGN WITH OUR PROFESSIONAL EXPECTATIONS
- DEVELOP A COMPREHENSIVE FACILITY IMPROVEMENT PLAN
- EVALUATE READINESS FOR EXPANSION
- CONDUCT A REVIEW OF THE TUITION ASSISTANCE PROGRAM, ENSURING WE MEET OUR GOALS FOR ACCESSIBILITY AND AFFORDABILITY
- EVALUATE AND ENHANCE COMPENSATION TO SUPPORT COMPETITIVE AND EQUITABLE PRACTICES, WHILE EXPLORING INNOVATIVE APPROACHES TO OVERALL STAFF SUPPORT AND RETENTION



FOSTER COMMUNITY CONNECTIONS



High school students complete more than 4,500 service hours each year

Every institution approaching a one hundred year anniversary has its stories of faithfulness, growth, challenges, and endurance. WCS is blessed by families who have been a part of our community for four generations. However, we would not be approaching such a significant anniversary without the growth of that community. New families, representing additional towns, churches, backgrounds, and goals are critical to growth. We must continue our work of nurturing new connections, honoring traditions, and welcoming growth.

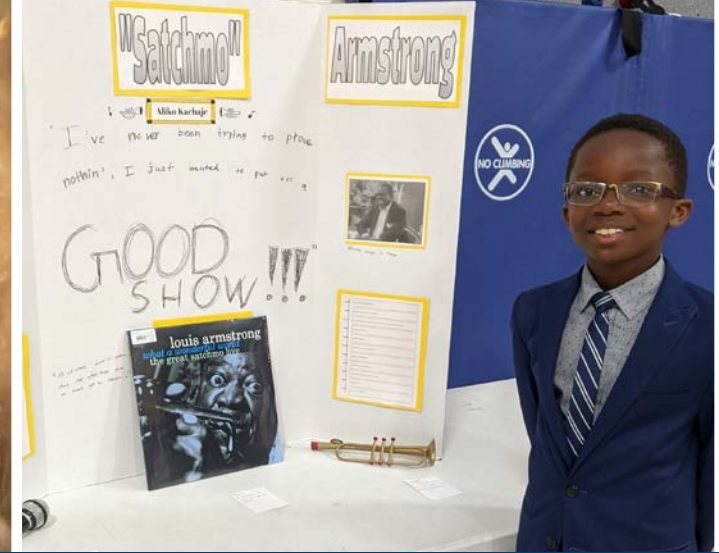


WCS will always be known for our deep sense of community and belonging, which is powerful and enduring. We pray the WCS connection will remain with our students and their families long after they have left our school.

The strategic plan has time-phased goals that will enable us to foster community connections, in the example of our loving God:

- **CREATE PLANS TO CELEBRATE WCS'S 100TH ANNIVERSARY**
- **ELEVATE COMMUNICATIONS FROM THE BOARD OF TRUSTEES**
- **INCREASE MEANINGFUL, INTENTIONAL CONNECTIONS WITH OUR ALUMNI AND INSPIRE THE CONTRIBUTION OF TIME AND TALENT FOR THE BENEFIT OF TODAY'S STUDENTS.**
- **CONSIDER ADDITIONAL OPPORTUNITIES FOR BUILDING THE PARENT COMMUNITY**





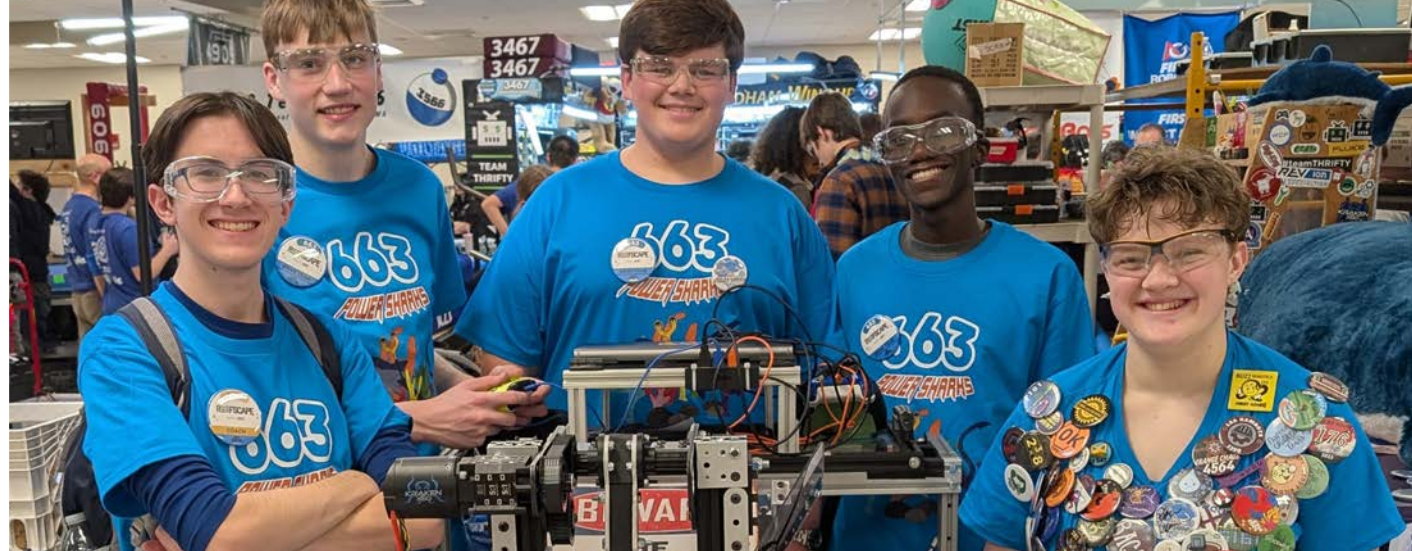
EQUIP FOR A LIFETIME OF PURPOSE

“ Our favorite aspect of this school has always been the Christian perspective! Through all the ups and downs of raising an adolescent and teenager, the Christian perspective of this school has served as a backbone for her spiritual growth and maturity.”

—PARENT

We will hold up our faculty as model educators who integrate faith and education, and support our students as they move forward with their lives with a firm foundation of faith.

WCS must continue to adapt to a changing education landscape, while holding firm to our values. We will evaluate new and current programs, teaching-styles, and curriculum to identify how to best serve our students, and help them become who God has designed them to be.



WCS embraces the belief that everyone has a God-given purpose explored through a relationship with Christ. WCS is committed to fostering lifelong learning, discovering ways to lead healthy and balanced lives, and valuing a life lived in community.

The strategic plan has time-phased goals that will enable us to equip our students for a lifetime of purpose:

- EXPAND OUTDOOR EDUCATION THROUGHOUT THE SCHOOL, BEGINNING WITH A NEW OUTDOOR PRESCHOOL AND PLAYGROUND IMPROVEMENTS
- CONTINUE TEACHING FOR TRANSFORMATION TO DELIVER HOLISTIC CHRISTIAN EDUCATION
- EXPLORE INNOVATIVE INSTRUCTIONAL APPROACHES AND ENRICHMENT OPPORTUNITIES TO EXPAND AND ENHANCE CURRENT OFFERINGS
- REVIEW CURRENT PROGRAMS FOR RELEVANCE AND EFFECTIVENESS
- SUPPORT STEM EDUCATION BY DEDICATING A SPACE ON CAMPUS FOR THE SCHOOL'S ROBOTICS PROGRAM

WHITINSVILLE CHRISTIAN

STRATEGIC PLAN 2024-2029

EMPOWER THE WAY FORWARD

Whitinsville Christian is committed to empowering the potential of each student academically, socially, physically, creatively, and spiritually. As we implement our strategic plan, we have clear goals and plans for the next five years that will steer us into the future. We pray we will have your support as we continue to deliver upon our mission, and serve God's world.



WHITINSVILLE CHRISTIAN

A PRE-K THROUGH 12,
COLLEGE-PREPARATORY CHRISTIAN SCHOOL

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*Fully accredited by the New England Association
of Schools and Colleges (NEASC)*